



**Joseph Biros**

UI/UX Designer & Web Developer  
WordPress & Shopify Expert

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View Portfolio

**www.jbiros.com**

ABOUT ME

Hi there! I'm *Joseph Biros*, a **Full-stack Website Designer and Developer** with a passion for creating intuitive and beautiful websites and eCommerce stores. I specialize in **WordPress** and **Shopify**, blending design and development to build user-friendly, responsive experiences. With a background in **UI/UX design** and **front-end development**, I love turning creative ideas into functional, visually appealing digital products that help businesses thrive.

EXPERIENCE

2021-2025

**Intelegencia BPO LLC**

UI/UX E-Commerce Designer

2017-2020

**Crescendo Collective**

UI/UX | Web and Graphic Designer

2014-2016

**EK Consulting**

Front-end and Graphic Designer

## SOFT SKILLS

**Communication & Collaboration:** Ability to clearly explain design concepts and work cross-functionally with developers, marketers, and stakeholders to deliver cohesive digital experiences.

**Problem-Solving:** Skilled in identifying design challenges and developing creative, user-focused solutions.

**Empathy:** Understanding users' needs and pain points to create intuitive, accessible designs.

**Time Management:** Strong organizational skills to meet deadlines while balancing multiple projects.

**Adaptability:** Flexibility to adjust design strategies based on feedback, changing requirements, and trends.

**Attention to Detail:** Ensure pixel-perfect designs and consistency across all design elements and platforms.

## HARD SKILLS

UI/UX Design

**Wireframing & Prototyping:** Experienced in creating wireframes, user flows, and interactive prototypes using tools like Figma, Sketch, and Adobe XD.

**Responsive Design:** Designing mobile-first, fully responsive interfaces that provide a seamless user experience across devices.

**Visual Quality Assurance (VQA):** Ensuring the final design implementation matches the intended visual look and feel by conducting thorough testing across browsers, devices, and screen resolutions. Identifying and resolving visual bugs or discrepancies in UI elements.

**UI Animation:** Knowledge of basic animation principles to enhance UX with smooth transitions and micro-interactions.

**Figma Components:** Creating and managing reusable Figma components (buttons, icons, form fields) to streamline the design process and maintain consistency across projects.

**Design Systems:** Building and maintaining comprehensive design systems, using design tokens and Figma components, to ensure a unified design language and improve collaboration across teams.

**Typography & Color Theory:** Proficient in using typography and color schemes to enhance readability and aesthetic appeal.

**Branding & Visual Design:** Creating logos, marketing materials, and digital graphics that align with brand identity using Adobe Illustrator, Photoshop & Canva.

Web Development (WordPress & Shopify)

**WordPress Development:** Customizing and developing themes/templates from Visual Builder or built from scratch with PHP, HTML, CSS, and JavaScript. Integrating user-friendly designs into WordPress sites.

**Shopify Development:** Customizing Shopify themes, creating eCommerce websites, and integrating third-party apps. Experience with Liquid, HTML/CSS, and Shopify's back-end for seamless shopping experiences.

**SEO Best Practices:** Implementing SEO-friendly designs and content, optimizing site performance and page load times.

**Performance Optimization:** Knowledge of techniques to improve website speed, including image compression and code optimization.

Additional Skills

**Version Control:** Familiar with using Git for code management and collaboration with developers.

**eCommerce UI/UX:** Specializing in designing user-friendly, conversion-focused eCommerce sites on both Shopify and WordPress.

**Web Hosting Management:** Experienced in managing web hosting environments WHCMS, cPanel, including server configuration, domain management, and site deployment.